

The ranks below are from:

Crandall, C. S., Eshleman, A., & O'Brien, L. (2002). Social norms and the expression and suppression of prejudice: The struggle for internalization. *Journal of Personality and Social Psychology*, 82, 359-378.

Social Group	Rank
Rapists	1
Child abusers	2
Wife beaters	4
Terrorists	5
Racists	6
Members of the Ku Klux Klan	7
Drunk drivers	8
Members of the American Nazi Party	9
Pregnant women who drink alcohol	10
Men who refuse to pay child support	11
People who smell bad	39
Feminists	41
Rednecks	42
People who call the Psychic Hotline	49
Lawyers	55
Students who rarely study	56
Jehovah's Witnesses	61
FBI agents	62
People who are illiterate	64
Fat people	70
Jews	91
Black Americans	93
Dog owners	96
Members of a bowling league	97
Male nurses	99
Farmers	100
Family men	101
Mentally retarded people	102
Women who stay home to raise kids	104
Blind people	105

Note: See Crandall et al. (2002) for all examples that the authors used for their study. The authors had participants categorize 105 groups into the three categories. For the purposes of this classroom activity, we chose a subset of categories.

