

Discussion Questions

1. Look at the likeable ratings for your assigned groups. What groups were rated as the most likeable? Which groups were rated as least likeable? Does our likability for people of different countries change over time? Why or why not?
2. Research shows that there is a “women are wonderful effect.” That is, in general, women are rated as more likeable than men (Eagly & Mladinic, 1994). Did you find that difference in your ratings? How could you explain the “women are wonderful effect” given that women are more likely to experience discrimination than men are?
3. Look at your top five ratings for each country and compare the number of traits that are similar between the nationality and men and the nationality and women. Is there a difference? If so, what might explain that difference?
4. Eagly and Kite (1987) found similarities between the stereotypes of the men and stereotypes of their nationalities. There were fewer similarities between stereotypes of the women and stereotypes of their nationalities. However, this pattern was more pronounced for countries that were rated as less likeable. How would you explain this pattern? Did you find evidence for Eagly and Kite’s results in your ratings?
5. Think about other general social categories, such as Gay People or Asian People, compared with ratings of intersectional categories, such as Gay Man and Lesbian Woman or Asian Man and Asian Women. Do you think ratings of the men would be more similar to the general social category than ratings of the women? Why or why not?