

## Gen Z Activity Scale

1. How do you feel about Gen Z as a social group?

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |

2. How do you feel about the Baby Boomers (those born before 1963) as a social group?

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |

3. How do you feel about Generation X (those born between 1964 and 1979) as a social group?

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |

4. How do you feel about yourself?

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |

5. I identify with my age group.

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |

6. How positive or negative were the characteristics you read about Gen Z?

|               |   |         |   |               |
|---------------|---|---------|---|---------------|
| 1             | 2 | 3       | 4 | 5             |
| Very negative |   | Neutral |   | Very positive |



7. The stereotypes mentioned in the paragraph are accurate.

1

2

3

4

5

Very negative

Neutral

Very positive

